2008
MARCH 31

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fashion calendar

ruth finley, publisher
153 east 87th street • new york, ny 10128
(212) 289-0420 • fax (212) 289-5917 • www.fashioncalendar.net

DATES TO REMEMBER

2008

NEW YEAR'S DAY
Tuesday, January 1

MARTIN LUTHER KING JR'S. BIRTHDAY
Monday, January 21

PRESIDENT'S DAY
Monday, February 18

ASH WEDNESDAY
Wednesday, February 6

ST. PATRICK'S DAY
Monday, March 17

GOOD FRIDAY
Friday, March 21

EASTER
Sunday, March 23

PASSOVER
Sunday, April 19- 27

MOTHER'S DAY
Sunday, May 11

MEMORIAL DAY
Monday, May 26

FATHER'S DAY
Sunday, June 15

INDEPENDENCE DAY
Friday, July 4

LABOR DAY
Monday, September 1

ROSH HASHONAH
Tuesday, September 30

YOM KIPPUR
Thursday, October 9

COLUMBUS DAY
Monday, October 13

ELECTION DAY
Tuesday, November 4

VETERANS DAY
Tuesday, November 11

THANKSGIVING DAY
Thursday, November 27

HANUKKAH
Wednesday, December 5

CHRISTMAS
Thursday, December 25

2009

NEW YEAR'S DAY
Thursday, January 1

MARTIN LUTHER KING JR'S. BIRTHDAY
Monday, January 19

PRESIDENT'S DAY
Monday, February 16

ASH WEDNESDAY
Wednesday, February 25

ST. PATRICK'S DAY
Tuesday, March 17

PASSOVER
Wednesday, April 8 - 15

GOOD FRIDAY
Friday, April 10

EASTER
Sunday, April 12

MOTHER'S DAY
Sunday, May 10

MEMORIAL DAY
Monday, May 25

FATHER'S DAY
Sunday, June 21

INDEPENDENCE DAY
Saturday, July 4

LABOR DAY
Monday, September 7

ROSH HASHONAH
Friday, September 18

YOM KIPPUR
Sunday, September 27

COLUMBUS DAY
Monday, October 12

ELECTION DAY
Tuesday, November 3

VETERANS DAY
Wednesday, November 11

THANKSGIVING DAY
Thursday, November 26

HANUKKAH
Friday, December 11

CHRISTMAS
Friday, December 25

2009

JANUARY

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2008 NEW YORK MARKET DATES

Fall I: 1/2 - 1/11
Fall II: 1/28 - 2/15
Holiday: 3/17 - 3/19
Resort: 6/2 - 6/13

Spring I: 7/28 - 8/8
Spring II: 9/2 - 9/9
Summer/Transition: 10/20 - 10/31

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, MARCH 24 & MARCH 31, 2008

UNLESS OTHERWISE NOTED, ALL AREA CODES – 212

SPRING SHOWS: NY, 9/5-12; LONDON, 9/14-19 (TENTATIVE); MILAN, 9/20-27; PARIS, 9/28-10/5

Thursday March 27-28 10:00-4:00 P.M.	FALL 2008 DENIM & SPORTSWEAR PRESS PREVIEW Daily, 3/27-3/28. By invitation. RSVP: Marisa Grimshaw, 646-839-5407 or mgrimshaw@7ForAllMankind.com	7 FOR ALL MANKIND	25 WEST 39TH STREET 13TH FLOOR
Thursday March 27 10:00-6:00 P.M.	FINE JEWELRY PRESS PRESENTATION By appointment. Contact: Sheila Santos, PR Consulting, 228-8181 or sheila@prconsulting.net	POMELLATO	PLACE TO BE ANNOUNCED
Thursday March 27 6:00-8:00 P.M.	LAUNCH OF NEW MEN'S FRAGRANCE (Note new date). Cocktail party & golf competition. By invitation. Contact: Andra, Linsey or Jeanette, Behrman Communications, 986-7000.	IZOD	PLACE TO BE ANNOUNCED
Thursday March 27 7:00-9:00 P.M.	*FASHION ILLUSTRATIONS BY FASHION DESIGNERS* BOOK PARTY Cocktail reception with Laird Borrelli, author & Senior Editor at Style.com. By inv. Also, beginning 3/31 on ebay, auction of works from the book to benefit Fashion Targets Breast Cancer. Press: 646-729-7994 or robin@rg-pr.com	STYLE.COM	THE GLASS HOUSES 545 WEST 25TH STREET
March 27-30	THE ARMORY SHOW The Int'l Fair of New Art, Pier 94, 12th Ave (55th St). Info: www.thearmoryshow.com		
March 27-30	*PORTLAND*: FASHION WEEK Benefit launch show & party, 3/27, 8-11PM. Info: info@portlandfashionweek.net		
March 27-30	*DALLAS*: WOMEN'S & CHILDREN'S Contact: 214-655-6100 or www.dallasmarketcenter.com		
March 27-30	*DALLAS*: MEN'S & BOYS' MARKET. Contact: 214-655-6100 or www.dallasmarketcenter.com.		
March 27-30	*DALLAS*: BRIDAL, SPECIAL OCCASION MARKET. Contact: 214-655-6100 or www.dallasmarketcenter.com.		
March 27-30	*DALLAS*: INT'L GIFT & HOME ACCESSORIES MARKET. Call: 214-655-6100 or www.dallasmarketcenter.com		
March 27-30	*DALLAS*: SWSTA SHOE SHOW Contact: 214-655-6100 or www.dallasmarketcenter.com		
Friday March 28 9:30-11:30 A.M.	FALL 2008 PRESS PRESENTATION By invitation. Contact: vasoulabarbagiannis@ck.com	CALVIN KLEIN	205 WEST 39TH STREET 1ST FLOOR
March 28-30	*MIAMI*: FLORIDA FASHION FOCUS (Apparel & Accessories). Contact: www.floridafashionfocus.com		
March 29-April 2	*MUMBAI, INDIA*: LAKMÉ FASHION WEEK Information: Lakmefashionweek.com		
Monday March 31-April 1 10:00-5:00 P.M.	FALL/WINTER 2008 PRESS DAYS & INTRODUCING ADRIENNE BY A. L. Daily, 3/31-4/1. By appointment. Contact: Nicole Abbatemarco, nicole@adriennelandau.com	ADRIENNE LANDAU	519 EIGHTH AVENUE 21ST FLOOR (35TH/36TH ST)

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday March 31-Apr. 3 9:00-7:00 P.M.	FALL 2008 PRESS PREVIEW OF WOMEN'S DESIGNER COLLECTION Daily, 3/31-4/3. By invitation. RSVP: 646-216-9194; Eric@formnewyork.com or www.formnewyork.com	FORM	510 BROOME ST. – STE. 7E (W. B'WAY/THOMPSON ST.)
March 31	DEWAR'S DRESSED TO KILT HAS BEEN POSTPONED. (New date will be in the Fall of 2008).		
Tuesday April 1 9:00-6:00 P.M.	FALL 2008 COLLECTION PRESS REVIEW By appointment. Contact: 282-1200 or matthew.marchak@halston.com	HALSTON	96 SPRING STREET
Tuesday April 1 10:00-8:30 P.M.	RE-LAUNCH OF ICONIC ROSE & COMPETITION NEXT SPRING'S ROSE Submissions, 4/1-5/26. Winner announced, 7/2. Rose to be in awnings, windows, all promotion materials next spring plus cash award. Artists, graphic designers, photographers: www.lordandtaylor.com/rosecontest. Press: 391-3634.	LORD & TAYLOR	LORD & TAYLOR 424 FIFTH AVENUE
Wednesday April 2-3 9:00-6:00 P.M.	PRESS DAYS: FALL/WINTER 2008 COLLECTIONS Daily, 4/2-3. Nicholas K, Fred Perry, Dr. Martens, maharishi, MHI, YouMustCreate, Delphine-Charlotte Parmentier, Julia Jentzsch, JF & Son, Casio G-Shock & G'zOne, Keep. By appt. Contact: 710-6372 or leslie@exposure.net	EXPOSURE COMMUNICATIONS	393 BROADWAY – 4TH FL (WALKER & WHITE)
Wednesday April 2 9:30 A.M.	SPRING 2009 COLOR, EURO RETAIL & FABRIC DIRECTION Also, 11:30 AM & 1:30PM. Presentation by Pat Tunsky. Tkts: $50 at door. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday April 2-3 10:00-4:00 P.M.	FALL 2008 PRESS PREVIEW Daily, 4/2-4/3. (Note date change). By invitation. RSVP: Atelier Creative Services, Inc., 247-9299 x 16 or kimberly@atelierpr.com	DONALD J PLINER	745 FIFTH AVENUE 25TH FLOOR
Wednesday April 2 6:30-8:30 P.M.	BLUEMERCURY GRAND OPENING PARTY By invitation. Contact: Sara Brooks, Siren PR, 334-6489 or Sara.b@sirenpr.com	FRÉDÉRIC FEKKAI	2305 BROADWAY (83RD/84TH STREET)
April 2	*CANCELLED*: AVEDA EARTH MONTH LAUNCH PARTY with RAG & BONE AT 7PM.		
Thursday April 3 10:00-6:00 P.M.	FALL '08 EDITORIAL PREVIEW: RTW & ACCESSORIES COLLECTIONS Collections: Candie's, Bongo, Mudd, London Fog, Rampage, Danskin, Op, Joe Boxer. By appointment. Contact: Tara Levy, 819-2066 or tlevy@iconixbrand.com	ICONIX BRAND GROUP	PENTHOUSE 15 -8TH/9TH AVE 336 W 37TH ST. -15TH FL.
April 3-5	NY GIFT CASH & CARRY SHOW at Javits Ctr., George Little Mgmt: 914-421-3200 or nygiftcashandcarry.com		
Saturday April 5 12:30-2:30 P.M.	KICK-OFF FOR THE ADAM ASPCA DOG ADOPTION WEEKEND Contact ADAM, 229-2838. (Dogs up for adoption will be showcased in the boutique's windows, 4/4, 4/5 & 4/6, 12PM-5PM. Shoppers may adopt thru the ASPCA. Info, fax: 206-7557).	ADAM BOUTIQUE	ADAM 678 HUDSON STREET
April 5-8	*ATLANTA*: WOMEN'S & CHILDREN'S MARKET Contact: 404-220-3000; www.americasmart.com		
April 5-8	*CHICAGO*: STYLEMAX Contact: 800-677-6278 or www.merchandisemart.com		
April 6-8	*CHICAGO*: NATIONAL BRIDAL MARKET Contact: 800-677-6278 or www.merchandisemart.com		
Monday April 7-11 9:00-6:00 P.M.	FALL 2008 PRESS PREVIEW Daily, 4/7-4/11. By appt. Contact: Leigh Aidner, Leigh.a@sirenpr.com or Stephanie Cahn, Stephanie.c@sirenpr.com	SIREN PR	740 BROADWAY SUITE 1101 (ASTOR PLACE)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday April 7 1:30 P.M.	FRAGRANCE LAUNCH By invitation. Contact: Christine White, fax: 389-7160 or Christine_white@cotyinc.com	COTY PRESTIGE	PLACE TO BE ANNOUNCED
Monday April 7 5:00-8:00 P.M.	PRESS PREVIEW: LAUNCH OF FALL 2008 RTW COLLECTION By invitation. RSVP: Kate Mann, Bragman Nyman Cafarelli | BNC, 253-4646 or kmann@bncpr.com	PENCEY	BUDDAKAN: THE LIBRARY 75 NINTH AVE. (16TH ST)
April 7	*LOS ANGELES:* JOHN HARDY Exclusive Collection Preview by Head Designer, Guy Bedarida. Noon-6PM, The Thompson Hotel Beverly Hills, 9360 Wilshire Blvd., Rm 801. By appt; 973-214-4561 or carrie@johnhardy.com		
Tuesday April 8 9:00-1:00 P.M.	BEAUTY EDITOR PRESENTATIONS By appointment. Contact: ShopPR, 829-1111.	SKINMEDICA	PLACE TO BE ANNOUNCED
Tuesday April 8 10:00 A.M.	FALL 2008 WOMEN'S COLLECTION PRESS PREVIEW By invitation. RSVP: Parise Sellitti, 277-6407 or psellitti@davidchudesign.com	TUMI & DAVID CHU	THE LIBRARY SOHO HOUSE 29-35 9TH AVE (13TH/14TH ST)
Tuesday April 8 4:30-6:00 P.M.	PRODUCT REVIEW By invitation. Contact: Rachel Lader, Marina Maher Communications, 485-6827 or rlader@mahercomm.com.	HERBAL ESSENCES	PLACE TO BE ANNOUNCED
Tuesday April 8 9:00-11:00 P.M.	THEORY ICON PROJECT David Ellis, the world premiere of his motion painting "Baker's," accompanied by his painting, and sculpture titled "Flyway". By invitation. Contact: Melissa Gellman Weiss, melissaw@theory.com	THEORY	40 GANSEVOORT STREET (GREENWICH STREET)
April 8-10	*MIAMI BEACH*: MATERIAL WORLD (Global Fabric & Sourcing) Miami Beach Convention Center. Contact: 678-285-3976, email: mwinfo@urbanexpositions.com or www.material-world.com		
Wednesday April 9 9:00 A.M.	NY, LONDON, MILAN, PARIS, L.A., FALL/WINTER 2008 COLLECTIONS Also, 10:30 AM, Noon with panel discussion; 3PM & 5PM. Moderator: Hal Rubenstein. Panel: M. Fink, L. Fargo, A.M. Pimentel, J. Larkworthy. Tkts: mem, $75; non-mem, $90; students, $10. Reservations required: 302-5511 x 28.	FASHION GROUP INT'L	TIME & LIFE BLDG – 8TH FL. 1271 SIXTH AVE. (50/51ST ST)
Wednesday April 9 1:00-6:00 P.M.	FALL 2008 PRESS DAY By appointment. Contact: Headquarters PR, 221-6868 or jjill@hq-pr.com	J.JILL	SOHO HOUSE 29-35 NINTH AVENUE
April 9-13	*MIAMI*: Miami Fashion Week 10th Anniversary. Fashion shows with over 60 int'l designers from over 20 countries. Contact: B. Sobol, 954-476-5761; Fax: 954-476-8697; info@miamifashionweek.com; www.miamifashionweek.com		
Thursday April 10 9:00-5:00 P.M.	LINGERIE & BEACHWEAR FALL 2008 PRESS PREVIEW By inv. Contact: Marjorie Jaffe Goldner, marjoriegoldner@yahoo.com; Emily Koplik Leon, emmieleon@yahoo.com	SI BELLE BY SIBEL MESTA	THE LONDON HOTEL 151 WEST 54TH STREET
Thursday April 10 9:00-6:00 P.M.	FALL/WINTER '08 ACCESSORIES PRESENTATION By invitation. Contact: Melissa Pastore, 935-4807 or Melissa.Pastore@swarovski.com	SWAROVSKI	PLACE TO BE ANNOUNCED
April 10	11:30AM, UJA Federation of New York's 2008 Annual Luncheon. Honoring Ronald L. Frasch, Morris Goldfarb, Frank H. Wolf. Waldorf Astoria, Park Ave/50th St. Info/Reservations: Marcy Fink, 836-1448; finkm@ujafedny.org		
Thursday April 10 5:00-7:00 P.M.	PRESENTATION OF FALL 2008 MEN'S SUITS & SPORTSWEAR By invitation. Contact: RSVP@hartschaffnermarx.com	HART SCHAFFNER MARX	745 FIFTH AVENUE SUITE 501

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday April 11 3:00 P.M.	PRESS SHOWING OF BRIDAL & BRIDESMAID COLLECTIONS By inv. Press: Amanda Sheronas, 267-948-1160 or asheronas@alfredangelo.com (For sales, contact: 800-531-1125).	ALFRED ANGELO; PICCONE BRIDAL	NIKI LIVAS SHOWROOM 1410 B'WAY - 16TH FLOOR
April 11-13	INTERNATIONAL VISION EXPO EXHIBITION (Conference, 4/10-13) at Javits Ctr. Contact: Reed Exhibition, 800-811-7151 or visionexpoeast.com		
Saturday April 12 9:00 A.M.	PRESS SHOWING OF BRIDAL COLLECTION By invitation. Press RSVP: 905-856-9115 or veronica@inesdisanto.com. Buyers private showing, 4/12, 10AM-6PM or 4/13-4/15, 9AM-6PM. By appointment.	INES DI SANTO	WARWICK HOTEL- 2ND FL. 65 W 54TH ST. - KENT STE.
Saturday April 12-14 9:00-5:00 P.M.	PRESENTATION OF SPRING '09 BRIDAL & SPECIAL OCCASION COLLECTIONS Daily, 4/12-4/14. By appointment: Buyers: Hedy Lapkin, 221-5600 or askpaula@paulavarsalona.com Press: Lindsay Mann PR, 917-539-2782 or lindsay@lindsaymann.com	PAULA VARSALONA	1375 BROADWAY 8TH FLOOR (37TH ST.)
Saturday April 12-14 9:00-6:00 P.M.	SPRING 2009 COUTURE BRIDAL & LEGENDS BY ROMONA KEVEZA By invitation. Buyers: 273-1113. Press: Dente & Cristina, 941-0430 or elizabethlampert@dentecristina.com	ROMONA KEVEZA	PALACE HOTEL -TOWER SUITE 455 MADISON (50TH ST) T5308
Saturday April 12-14 9:00-6:00 P.M.	SHOWING OF FALL 2008 EVENING By invitation. Buyers: 273-1113. Press: Dente & Cristina, 941-0430 or elizabethlampert@dentecristina.com	ROMONA KEVEZA	PALACE HOTEL- TOWER SUITE 455 MADISON (50TH ST) T5308
Saturday April 12 10:00 A.M.	PRESS SHOWING OF SPRING 2009 BRIDAL COLLECTION By invitation: Contact: Beth Overzat, Lividini Weisenfeld Partners(LWP), 646-443-2066 or email: boverzat@lwpco.com	CHRISTOS	625 MADISON AVENUE MEZZANINE LEVEL
Saturday April 12-14 10:00-4:00 P.M.	BRIDAL COLLECTION PREVIEW Daily, 4/12-4/14. By appointment. Contact: Atelier Creative Services, Inc., 247-9299 x 14 or kristin@atelierpr.com	CLAIRE PETTIBONE	WARWICK HOTEL 65 W 54TH ST– SUITE 1716
Saturday April 12 11:30 A.M.	SHOWING OF BRIDAL COLLECTIONS Show. Informal review: 1PM-5:30PM. Also, 4/13-4/14, Watters showings: 9:30AM, 11:30AM, 1:30PM, 3:30PM, 4:30PM. Wtoo, 4/13-14, 9-5:30PM. Press RSVP: J. Taylor, 972-404-0143 x 0. Buyers, contact sales: 972-404-0143.	WATTERS & WTOO BRIDAL MAIDS & FLOWER GIRL	INTERCONTINENTAL HOTEL 111 E 48TH ST – SUTTON RM 1 & 2
Saturday April 12 1:00 P.M.	PRESS SHOWING OF SPRING 2009 BRIDAL COLLECTION By invitation: Contact: Beth Overzat, Lividini Weisenfeld Partners(LWP), 646-443-2066 or email: boverzat@lwpco.com	KENNETH POOL	625 MADISON AVENUE MEZZANINE LEVEL
Saturday April 12 2:00 P.M.	PRESS SHOWING OF 2008 COLLECTIONS By invitation. Also, informal modeling, Essex Room, 4/12-4/14, 9AM-6PM. RSVP: +39 0670305967 email: press-office@peterlangner.it or www.peterlangner.com	PETER LANGNER; LANGNER COUTURE	WARWICK HOTEL 65 W 54TH ST –WARWICK RM
Saturday April 12 4:00 P.M.	PRESS SHOWING OF SPRING 2009 BRIDAL COLLECTION By invitation: Contact: Beth Overzat, Lividini Weisenfeld Partners(LWP), 646-443-2066 or email: boverzat@lwpco.com	AMSALE	625 MADISON AVENUE MEZZANINE LEVEL
Saturday April 12 5:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Contact: Atelier Creative Services, 247-9299 x 17 or simone@atelierpr.com	ATELIER AIMEE	475 PARK AVENUE (@58TH STREET)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday April 12 6:00 P.M.	SHOWING OF FALL 2008 BRIDAL COLLECTION Show. Champagne. By inv. Contact: Bonnie Bien, La Presse PR, 567-8900 (Fax: 567-8999); Jenny@Lapressepr.com	JENNY LEE	PRINCE GEORGE BALLROOM 15 EAST 27TH STREET
Saturday April 12 7:00 P.M.	SHOWING OF SPRING 2009 BRIDAL GROUP COLLECTIONS By invitation. Press: Deborah Hughes, Inc., 727-2220.	PRISCILLA OF BOSTON BRIDAL GROUP	MILK GALLERY 450 W 15TH ST. (9TH/10TH AVE)
Saturday April 12 7:00 P.M.	HALL OF FAME TRIBUTE HONORING MARGE AXELRAD Sr. VP & Editorial Director of Vision Magazine & 20/20Magazines; Jobson Optical Group. By inv. Tkts: 250, Mem.: $275, non-mem. Info: 947-1135. Press: Paul Wilmot Communications, 206-7447 or ebanco@greatpress.com	THE ACCESSORIES COUNCIL	TOP OF THE ROCK 30 ROCKEFELLER PLAZA
April 12-15	OLEG CASSINI (Couture Collection Showing)		For appt: 753-7540 x 28
April 12-15	*SEATTLE*: TREND SHOW (Men's/Women's/Children's RTW/Acc) Ph: 206-767-9200; www.seattletrendshow.com		
Sunday April 13 10:00 A.M.	SHOWING OF SPRING 2009 BRIDAL COLLECTION By invitation. Press: Susan Magrino Agency, 822-8184 or reemacra@smapr.com Buyers: 421-3200 x 15.	REEM ACRA	REEM ACRA (56TH/57TH ST.) 730 FIFTH AVE. - SUITE 205
Sunday April 13 11:00 A.M.	SHOWING OF SPRING 2009 BRIDAL COLLECTION By inv. Fax req: 206-7557. RSVP: Paul Wilmot Communications. Thereafter, Buyers: Lori Weil, 877- 659-9805.	MONIQUE LHUILLIER BRIDE	PLACE TO BE ANNOUNCED
Sunday April 13 12:00-2:00 P.M.	INFORMAL PRESS PRESENTATION OF BRIDAL COLLECTION Press for information, Sidney@publicpr.net; Buyers: wedding@lelarose.com By appointment, 4/12-14, 9-5PM, The Warwick Hotel, Oxford Room. Contact: Betsy Killough, 947-9204 x 11 or Betsy@lelarose.com	LELA ROSE WEDDING	WARWICK HOTEL – 2ND FL 65 W 54TH ST. – OXFORD RM.
Sunday April 13 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Press and buyers: Shawne Reece, 404-873-8070 or shawne@annebarge.com Also, buyers by appointment, 4/14, Warwick Hotel, Cary Grant Penthouse.	ANNE BARGE	WARWICK HOTEL 65 W 54TH ST.-WARWICK RM
Sunday April 13 2:00-4:00 P.M.	PRESS PRESENTATION OF SPRING 2009 BRIDAL COLLECTION Informal modeling every half-hour. By appointment. Press: Meridith Griffin, 647-0863 (Fax: 647-0684); Meridith@elizabethfillmorebridal.com	ELIZABETH FILLMORE	27 WEST 20TH STREET SUITE 705 (5TH/6TH AVE)
Sunday April 13 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: Shawne Reece, 404-873-8070 or shawne@annebarge.com Press: Rob Caldwell, 921-1585 x 269 or rcaldwell@badgleymischka.com Also, buyers by appointment, 4/14, Warwick Hotel, Cary Grant Penthouse.	BADGLEY MISCHKA BRIDE	WARWICK HOTEL 65 W 54TH STREET
Sunday April 13 4:00 P.M.	SHOWING OF FALL '08 BRIDAL COLLECTION By inv. Press: Lori Diamond, 212-421-8258 or lori@loridiamondpr.com Buyers: Angela Pappas, 718-729-9730 or angela@thecottonbride.com Also, Press & Buyers by appt., 4/12-4/14, Intercontinental Hotel, Whitney Ballroom.	THE COTTON BRIDE BY CHRIS KOLE	INTERCONTINENTAL HOTEL 111 E 48TH ST - ASTOR BLLRM.
Sunday April 13 5:00 P.M.	SHOWING OF COUTURE BRIDAL COLLECTION 29 By invitation. Buyers & Press: Ciara McBain, 768-0707 or ciara@ulla-maija.com	ANNA MAIER~ ULLA-MAIJA COUTURE	32 WEST 39TH STREET 11TH FLOOR
Sunday April 13 6:00 P.M.	PRESS PREVIEW: SPRING 2009 BRIDAL COLLECTION Informal modeling begins promptly at 6PM. By inv. Contact: David Gomez, 206-9302. Buyers by appointment, 4/12-4/14, Surrey Room, Warwick Hotel, 2nd fl. For appt: David, 206-9302 or david@junkoyoshioka.com	JUNKO YOSHIOKA	WARWICK HOTEL 65 W 54TH ST. – WARWICK RM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday April 13 7:30 P.M.	KIRSTIE KELLY FOR DISNEY'S FAIRY TALE WEDDINGS EXHIBIT & PARTY Spring '09 Bridal, Princess Blossoms, Maiden & launch of "Giselle" collection, By inv. RSVP: DLPR, 594-9480; Fax: 944-9023; info@DLPRUSA.com (By appt., 4/12-15, Loft 11). Thereafter by appt. All appts: DLPR, 594-9480.	KIRSTIE KELLY FOR DISNEY	LOFT 11 – 11TH FLOOR 336 W 37TH ST. (7TH/8TH AVE)
April 13	STEPHEN YEARICK; YSA MAKINO (Fall Bridal & Evening) 501 Seventh Suite 200 221-8188; 221-6187		
April 13-15	MJSA (Manufacturers, Jewelers & Suppliers of America) At Javits, 401-274-3840/800-444-6572 www.mjsa.org		
Monday April 14 9:00-5:00 P.M.	PRODUCT LAUNCH Appointments by invitation. Contact: Lauren Donner, Tractenberg & Co., ldonner@tractenberg.com	JOHN FRIEDA COLLECTION	PLACE TO BE ANNOUNCED
Monday April 14-16 9:00-5:00 P.M.	PREVIEW OF SPRING 2009 BRIDAL COLLECTION Daily, 4/14-4/16. Informal modeling. By appointment. Press: sam@angelsanchezusa.com Buyers: laurag@angelsanchezusa.com	ANGEL SANCHEZ	526 SEVENTH AVENUE 9TH FLOOR
Monday April 14 10:00 A.M.	SHOWING OF SPRING 2009 BRIDAL COLLECTION By invitation. Contact: Nancy Williams, 944-5757 x 5011 (Fax: 944-8588).	CAROLINA HERRERA	501 SEVENTH AVENUE 17TH FLOOR
Monday April 14 11:00 A.M.	SHOWING OF SPRING 2009 BRIDAL COLLECTION By invitation. Thereafter by appointment, Contact fax: 866-381-9845.	OSCAR DE LA RENTA	583 PARK AVENUE (63RD STREET)
Monday April 14 1:00 P.M.	SHOWING OF COUTURE BRIDAL COLLECTION By invitation. Contact: 452-3273 or larahelenebridal@gmail.com	LARA HELENE	13 EAST 69TH STREET (MADISON/FIFTH AVENUE)
April 14-16	*LOS ANGELES*: L.A. TEXTILE SHOW Contact: www.californiamarketcenter.com		
Tuesday April 15 9:00-5:00 P.M.	LAUNCH CELEBRATION By invitation. Contact: Lindsay Orringer, Alison Brod Public Relations, 230-1800.	PHILOSOPHY AMAZING GRACE	PENINSULA (55TH ST.) 700 FIFTH AVENUE
Tuesday April 15 9:00-5:00 P.M.	2008 FALL/WINTER COLLECTION PRESS PREVIEW By invitation. Contact: Wendy Kaplan, 997-9767; crcoats@aol.com or wendy@cinziarocca.com	CINZIA ROCCA	525 SEVENTH AVENUE SHOWROOM – SUITE 1610
Tuesday April 15-16 9:00-5:00 P.M.	SURFACE: A SEMINAR SERIES ON FASHION TRENDS/INDUSTRY TOPICS Speakers every hour. First come seating. Tkts: $125 thru website/$175 at door. Contact: 973-761-5598. (Fax: 973-761-5188). Email: info@directionshow.com or www.directionshow.com	DIRECTION	PENN PLAZA PAVILION 401 SEVENTH AVE. (33RD ST)
Tuesday April 15 1:30 P.M.	SHOWING OF BRIDAL COLLECTIONS Collections: Jim Hjelm, Lazaro, Alvina Valenta, Tara Keely. By invitation. Contact: Meghan Billings, 221-8203.	JLM COUTURE	525 SEVENTH AVENUE SUITE 1703
April 15-16	DIRECTION: The Int'l Textile Design Show. Penn Plaza Pavilion. 401 Seventh Ave. at 33rd St. Hrs: 4/15-16, 9-6PM. Contact: 973-761-5598 or Email: info@directionshow.com or www.directionshow.com		
April 15-16	PRINTSOURCE at Penthouse, Hotel Pennsylvania, 7th Ave. & 33rd St. Contact: 352-1005.		
April 15-17	*TOKYO*: MOOD WORKSHOP (RTW). By invitation. Contact: workshopsalons.com		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday April 16-17 9:00-4:00 P.M.	FALL 2008 PRESS PREVIEW Daily, 4/16-4/17. By invitation. RSVP: Atelier Creative Services, Inc., 247-9299 x 16 or kimberly@atelierpr.com	JOHN LOBB	161 WEST 54TH STREET SUITE 1201
Wednesday April 16 9:30 A.M.	MILAN/PARIS FALL 2008 RTW Also, 11:30 AM. Presentation by Chris Gilbert. Tkts: $50 at door. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday April 16 10:00-6:00 P.M.	PREVIEW AUTUMN/WINTER 2008 COLLECTION By appointment. Contact: Dani Levitan, 213-1177 x 19 or dani@furlausa.com	FURLA	598 MADISON AVENUE MEZZANINE (57TH/58TH ST)
April 16	*POSTPONED*: P&G PROFESSIONAL HAIRCARE AT 6PM HAS BEEN POSTPONED TO APRIL 23.		
Wednesday April 16 7:30 P.M.	5TH ANNUAL: "NEW YEAR'S IN APRIL — A FOOL'S FETE" Presenting Sponsor: Missoni. By invitation. For tkts/info., contact: Nicole Garwood, Garwood Events, 678-0231 or garwoodevents@verizon.net	NEW YORKERS FOR CHILDREN	MANDARIN ORIENTAL HOTEL 80 COLUMBUS CIRCLE (60TH ST)
Thursday April 17-18 12:00-2:00 P.M.	SPRING 2009 COLLECTIONS Daily, 4/17-4/18. Informal press presentation & luncheon. By invitation. Press: Deborah Hughes, Inc., 727-2220.	PRISCILLA OF BOSTON BRIDAL GROUP	264 WEST 40TH STREET 2ND FLOOR
Thursday April 17 4:00 P.M.	SHOWING OF SPRING 2009 BRIDAL COLLECTION By invitation. Contact fax: 354-2548.	VERA WANG BRIDAL	225 WEST 39TH STREET 9TH FLOOR
Thursday April 17 4:00-6:00 P.M.	FALL/WINTER 2008/2009 NEW DESIGNER DENIM LAUNCH Cocktails and showing. By invitation. Press: Dente & Cristina, 941-0430 or elizabethlampert@dentecristina.com	ALLUREBLUES	THE LAUNCH PAD 35 GREAT JONES ST - 6TH FL.
Friday April 18 2:00-6:00 P.M.	BLOGGER PREVIEW Featuring collections by Willow, Thuy, Manish Arora, Olivia Morris, Thrive, Anne-Valerie Hash. By appointment. Contact: 219-0168 or rsvp@jujuthepr.com	JUJÚ THE SHOWROOM	270 LAFAYETTE STREET SUITE 505
April 19	PASSOVER (Saturday -- begins sundown) (April 19-27)		
April 21-25	JUJÚ THE SHOWROOM rsvp@jujuthepr.com (Willow, Thuy, Manish Arora, Olivia Morris, Thrive, Anne-Valerie Hash)	270 Lafayette St.	Suite 505 For appt: 219-0168 or
Tuesday April 22-23 9:00-4:00 P.M.	FALL 2008 PRESS PREVIEW Daily, 4/22-4/23. By invitation. RSVP: Atelier Creative Services, Inc., 247-9299 x 16 or kimberly@atelierpr.com	DOONEY & BOURKE	601 WEST 26TH STREET 16TH FLOOR
Tuesday April 22 6:00-8:00 P.M.	ALPHA COLLECTION LAUNCH & BICYCLE FOR A DAY PARTY By invitation. Contact: Shin Advisors, 439-0049 or rsvp@shinadvisors.com	TUMI; DAVID CHU; MATTHEW MODINE	GLASSHOUSES 545 W. 25TH ST. -21ST FL.
Wednesday April 23 9:30 A.M.	SKINCARE PRODUCT PRESENTATION Press breakfast. By invitation. Contact: Shannon Coughlin, 646-722-8839.	OBAGI MEDICAL PRODUCTS	PLACE TO BE ANNOUNCED
Wednesday April 23 9:30 A.M.	SPRING/SUMMER STREET SCENES Also, 11:30 AM. Presentation by Jamie Ross. Tkts: $50 at door. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday April 23 6:00-9:00 P.M.	PRESS PRESENTATION By invitation. Contact: bpass@devries-pr.com	P&G PROFESSIONAL HAIRCARE	PLACE TO BE ANNOUNCED
Thursday April 24 5:30-7:30 P.M.	FRAGRANCE LAUNCH By invitation. Contact: 935-8373.	CLARINS FRAGRANCE GROUP	PLACE TO BE ANNOUNCED
Friday April 25 8:30 A.M.	FIFI FINALIST BREAKFAST Breakfast. Awards Presentation, 9:15AM. By invitation. Tkts/Info: 725-2755 x 203.	THE FRAGRANCE FOUNDATION	THE MANDARIN HOTEL 80 COLUMBUS CIRCLE
April 25-26	MANHATTAN VINTAGE CLOTHING SHOW (80 Dealers & Exhibit at Metropolitan Pav., 125 W. 18th St. Hrs: 4/25, 1-8PM; 4/26, 11-6PM. Adm: $20. Info:www.manhattanvintage.com; 518-434-4312.		
April 27-29	IBS (Int'l Beauty Show) at Javits Convention Center. Contact: 800-427-2420; 212-895-8229; www.ibsnewyork.com		
Monday April 28 6:00 P.M.	ANNUAL BENEFIT & FASHION SHOW HONORING INDUSTRY LEADERS Cocktails. Dinner & Honoree Presentation to Diane von Furstenberg & Howard Socol, 7PM. Show, 8PM. Tkts: $1,500+. Res/Info: 229-5662 x 3735/3568. Press: Deborah Kirschner, 229-5667 x 4310; kirschnd@newschool.edu	PARSONS THE NEW SCHOOL FOR DESIGN	GRAND HYATT NEW YORK PARK AVE/GRAND CENTRAL
Tuesday April 29-May 1 9:00-5:00 P.M.	FALL 2008 PRESS PREVIEW Daily, 4/30-5/1. By appointment. Contact: 355-1682 x 247 or taryn_kraimer@blancdechine.com	BLANC DE CHINE	673 FIFTH AVENUE 4TH FLOOR
Tuesday April 29-30 10:00-4:00 P.M.	FALL 2008 PRESS PREVIEW Daily, 4/29-4/30. By invitation. Contact: Marla Shavitz. Atelier Creative Services, 247-9299 x 12.	SPRING + MERCER	HAMPSHIRE GROUP 114 WEST 41ST ST – 8TH FL.
Tuesday April 29 6:00 P.M.	SHOWING OF FALL/ HOLIDAY 2008 COLLECTION By invitation. Contact: request@kcdworldwide.com	BANANA REPUBLIC	EXIT ART 475 TENTH AVENUE
Wednesday April 30 9:00-6:00 P.M.	FALL/WINTER PRESS PREVIEW OF SHOES & HANDBAGS By appointment. Contact: Teresa Kanode, 310-348-2089/310-498-5111 or teresa.kanode@charlesdavid.com	CHARLES DAVID	1370 SIXTH AVENUE SUITE 301
Wednesday April 30 5:00-7:00 P.M.	PRODUCT LAUNCH By invitation. Contact: Casey Carter, ShopPR, 829-1111.	PAUL MITCHELL	PLACE TO BE ANNOUNCED
Thursday May 1 12:00-2:00 P.M.	PRODUCT LAUNCH By invitation. Contact: chrissy@tractenberg.com	JERGENS	PLACE TO BE ANNOUNCED
Thursday May 1 5:00-7:00 P.M.	PRODUCT LAUNCH Cocktail reception with celebrity appearance. By invitation. Contact: Rosica Public Relations, 201-843-5600.	SLIMSHOTS	PLACE TO BE ANNOUNCED
May 4-5	DESIGNERS AT THE JUMEIRAH ESSEX HOUSE, 160 Central Pk. So. (Fall /Holiday 2008)Daniel Saxon, Exec. Dir., 310-657-6033, 212-247-0300 (www.dateh.org) David Goodman for Buonuomo, David Hayes, Isaac Mizrahi Couture Furs, Linda Cunningham, Lourdes Chavez, Mark Heister, Michael de Paulo, Tina di Martina		
May 4-6	DESIGNERS & AGENTS NY(D&A)/Fall II/Holiday (Better Contemporary/Young Designer) Starrett-Lehigh Ctr., 601 West 26th St. Hrs: 9-6PM. Call: 302-9575; info@designersandagents.com Press: Company Agenda, 358-9516.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
May 4-6	NOUVEAU COLLECTIVE (Women's RTW/Access. – 800-1,000 Labels) New Yorker Hotel, 481 8TH Ave (34th St.) Hrs: 5/4, 9-6PM; 5/5, 9-9; 5/6, 9-5 or by appt. Info: 914-736-0030; www.nouveaucollectivetradeshows.com		
May 4-6	ATELIER DESIGNER COLLECTIONS (Int'l Designer Womenswear/Acc.) Fall II/Holiday/Immediate DoubleTree Guest Suites Times Square, 1568 B'way (47th St/7th Ave) Susan Summa, 505-982-9112; www.atelierdesigners.com		
May 4-6	ACCESSORIESTHESHOW (Juried women's access. Fall/Winer). Javits Ctr., 655 W 34th . Info: Exhibiting: S. Samet, 212-710-7412; Trade/Press:B. Cowperthwaite, 203-663-7850 or www.accessoriestheshow.com		
May 4-6	MODA MANHATTAN (Juried Women's RTW for Fall/Transition '08) Javits, 655 W 34th St (12th Ave). Info: modamanhattan.com Exhibitors: Ann Caruso-March, 212-710-7441; Press: B. Cowperthwaite, 203-663-7850.		
May 4-6	FAME (Women's Access. & RTW for ImmediateFall/Winter) At Javits Ctr., 655 W 34th St. (12th Ave). Information: Exhibiting, Lana Hansen, 212-710-7487. Press/Trade: Beth Cowperthwaite, 203-663-7850 or www.fameshows.com		
Monday May 5-6 9:00-5:00 P.M.	PRODUCT LAUNCH Daily, 5/5-5/6. By appt. Contact: Courtney Daniels, Behrman Commun., 986-7000 or cdaniels@behrmanpr.com	TWEEZERMAN	PLACE TO BE ANNOUNCED
Monday May 5 10AM-1:00 P.M.	PRESS PREVIEW: *SUPERHEROES: FASHION AND FANTASY* By invitation. Press: Elyse Topalian /Nancy Chilton, 570-3951. (Public exhibit: 5/7/2008-9/1/2008).	THE COSTUME INSTITUTE	METROPOLITAN MUSEUM 82ND STREET & FIFTH AVE.
Monday May 5 7:00 P.M.	BENEFIT GALA: OPENING OF EXHIBIT *SUPERHEROES: FASHION AND FANTASY* Dinner. (Blk Tie). By invitation. Tickets: 570-3948. Press: Elyse Topalian /Nancy Chilton, 570-3951.	THE COSTUME INSTITUTE	METROPOLITAN MUSEUM 82ND STREET & FIFTH AVE
May 5	CYNTHIA O'CONNOR + CO (Holiday/Resort: Showroom appts & Intermezzo Pier 92) 141 W 36th Suite 12A 594-4999 (RTW: Chloe and Reese, Doucette Duvall, Julie Haus, Kooba RTW, Olga Kapustina, Scharke, Thirteen Denim, Kara Janx; Soft Accessories: Leigh & Luca, Jocelyn; Belts & Jewelry: B-Low the Belt, Bing Bang, CC Skye, Jules Smith, Mali Sabatasso: Handbags: Botkier, Goldenbleu, Gustto, Katherine Kwei, Kooba, Rebecca Minkoff, Treesje; Footwear: Botkier, Due Farina, Goldenbleu		
May 5-7	ACCESSORIE CIRCUIT (Fall/Winter) at New York Show Piers 92 & 94 on the Hudson, 55th St. & 12th Ave. Contact: Trade/Press: ENK Int'l, 759-8055 x 28 or accessoriecircuit@enkshows.com.		
May 5- 7	INTERMEZZO COLLECTIONS (Fall/Winter) (Juried RTW) (With Accessorie Circuit) at NY Show Piers 92 & 94, 55th St./12th Ave. Trade/Press: ENK Int'l, 759-8055 x 31 or intermezzocollections@enkshows.com.		
Wednesday May 7 5:30 P.M.	108TH ANNUAL FASHION SHOW Fashion Design Student Presentation. (Also, 2PM). Honoree: Carmen Marc Valvo. Free admission. Tkts needed for entry & After-Party. Industry professionals: 718-399-4265. Press: 718-636-3554 or 718-636-3471.	PRATT INSTITUTE	THE ALTMAN BUILDING 135 W. 18TH ST. (6TH/7TH AVE)
Wednesday May 7 6:30-11:00 P.M.	5TH ANNUAL "THE EVENT TO PREVENT" BENEFIT A benefit for the prevention of teenage pregnancy. Live performance by James Taylor and Special Guests. Tickets: Lisa Mathias, 819-2076. Press: Maria Dolgetta, 819-2084.	CANDIES FOUNDATION	CIPRIANI 110 EAST 42ND STREET
May 7	6:30PM, Fashion Accessories Benefit Ball (FABB), Chelsea Piers, Pier 60. (Blk Tie) By inv. Tkts: $600. Contact: 203-222-1755.		
Wednesday May 7 7:00-10:00 P.M.	"ALLURING BODIES": BENEFIT FOR SKIN CANCER RESEARCH Cocktail party, photography exhibition and silent auction. By invitation. Contact: 286-7669.	ALLURE MAGAZINE	PLACE TO BE ANNOUNCED